



INDUSTRY DATA BOOK

2022



COSMETICS
SECTOR



MINISTRY OF INDUSTRIES

COSMETIC PRODUCTS INDUSTRY

MINISTRY OF INDUSTRIES

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Foreword

The Industrial Data book 2022 is an effort to support the Industrialists, in coping with current economic challenges, and contribute to their sustainable socioeconomic development through streamlining the vital process of productive decision making. This Data book focuses on the statistical factors effecting the economic growth specifically concerning the export expansion.

The statistical analyses given in this Data book are based on comprehensive statistical accounts drawn from the Department of Census and Statistics (DCS), Department of Customs (DoC), Export Development Board (EDB) and the Central Bank of Sri Lanka (CBSL) as a reference.

This publication includes statistical references pertaining to exports and imports including the tables on productivity indicators prepared based on Manufacturing establishments and number of persons engaged in each sector, statistics on Principal indicators of Industrial Activity from year 2015 to 2019, value of outputs and output components, value of intermediate consumptions, employment by nature, statistics on Economic indicators of industrial activities classified by industry class and statistics on imports and exports.

I am grateful to the Director General, Planning Division, Ministry of Industries Mr. Aruna Bandara and his team for the immense support given in this endeavor. Further, my heartfelt gratitude goes to Ms. Rajitha Wijesinghe, Statistician, Ministry of Industries and her team members Mr. Nirosh Chathuranga Pathiraja and Mr. Shamith Rashmika Jayawardane for their well-committed contribution and tremendous effort to make this a reality while working in collaboration with the DCS. Also, I would like to thank Ms. Chamari Fonseka, Deputy Director, and Mr. Umesh Hapuarachchi, Information and Communication Technology Officer of the Information Technology Division for their contribution in providing the write-ups and cover page designs.

I strongly believe that this Industrial Data book 2022 will serve a valuable purpose on the present and future status of productivity and economic growth in industrial sectors, while influencing prolific process of policymaking in the industry sectors. I am of the view that this publication would be beneficial for all levels of industrial data consumers including policy makers, economic planners, academics, researches and any other interested parties in future.

J.M. Thilaka Jayasundara

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Abbreviations

| | |
|---------------------|------------------------------|
| CIF | cost, insurance, and freight |
| FOB | Free on Board |
| Kg | Kilogram |
| GDP | Gross Domestic Products |
| MT | Metric Ton |
| No | Number |
| n.e.c | Not elsewhere classified |
| ('000) No | Thousand Number |
| ('000) Pairs | Thousand Pairs |
| ('000) Rs | Thousand Rupees |
| Qty. | Quantity |
| Rs. | Rupees |
| Rs. Mn | Rupees Million |

Overview

Cosmetic sector involves production of different types of cosmetics under the segments including skin care, hair care, oral care, baby care, colour cosmetics, perfumes & colognes, and hygiene products. It is estimated that about 65% of cosmetics are produced locally and the balance 35% are imported.

Packaging and marketing play a major role in the success of the cosmetics business. Cosmetics manufacturers and importers utilize about 25% of the total advertising air time on TV, Radio and Social media for the promotion of their products in Sri Lanka, thereby being the largest advertiser among all the industry and service sectors in the country. Cosmetics are mostly distributed through standard retail outlets (about 75%) and super market outlets (about 25%).

Cosmetics market in Sri Lanka was estimated to be about Rs. 65 billion (USD 325 million) in 2021. After the depreciation of Sri Lankan Rupee in March 2022, prices of many cosmetics increased and consumption of certain cosmetics have significantly reduced. Based on the above economic conditions, cosmetics market in Sri Lanka has reduced in USD terms but increased in Rupee terms. By end of 2022, cosmetics market in Sri Lanka was estimated to be about Rs. 90 billion even after a volume reduction of about 23%.

There are over 30 companies manufacturing cosmetics in Sri Lanka and many of them are registered under Ministry of Industries. Many of those cosmetics manufacturers are engaged in multiple sub sectors. The sales revenue of domestic production of cosmetics in the year 2022 was estimated to be about Rs. 61.5 billion, including exports of about Rs. 3.3 billion. In 2022, about Rs. 32 billion worth of cosmetics have been imported.

Table 1: Cosmetic Product Imports- (2019-2021)

| Description 1 | Description 2 | 2019 | | 2020 | | 2021 | |
|--|---|------------------|----------------------|------------------|----------------------|------------------|----------------------|
| | | Quantity (Kg) | Value (Rs.) | Quantity (Kg) | Value (Rs.) | Quantity (Kg) | Value (Rs.) |
| Disinfectants | Liquid and Gel Sanitizers | 664,324 | 256,570,321 | 1,009,177 | 490,560,169 | 1,635,092 | 688,275,652 |
| Soap and organic surface-active products and preparations, in the form of bars, cakes, moulded pieces or shapes, and paper, wadding, felt and nonwovens, impregnated, coated or covered with soap or detergent : | Misumi Beauty Soap, Baby Soap, Hand-made soap | 275,034 | 165,171,761 | 287,506 | 116,833,366 | 231,417 | 95,619,114 |
| Other | Laundry soap | 5,114 | 6,609,417 | 12,582 | 17,972,999 | 427 | 1,551,374 |
| Organic surface-active products and preparations for washing the skin, in the form of liquid or cream and put up for retail sale, whether or not containing soap | All Face Wash, Body Wash, Cleansers, Scrubs, Face Packs | 298,303 | 283,237,776 | 138,097 | 119,546,864 | 85,664 | 94,939,233 |
| Soap; organic surface-active products and preparations for use as soap, in the form of bars, cakes, moulded pieces or shapes, whether or not containing soap; organic surface-active products and preparations for washing the skin, in the form of liquid or cream and put up for retail sale, whether or not containing soap; paper, wadding, felt and nonwovens, impregnated, coated or covered with soap or detergent. | Hand Wash | 7,603 | 4,464,122 | 2,648 | 2,089,749 | 2,046 | 5,401,091 |
| Other: Washing preparations | Nappy Wash | 1,489,285 | 525,352,965 | 1,153,960 | 360,441,583 | 1,544,154 | 653,421,778 |
| Manicure or pedicure preparations | Nail Polish Remover | 21,352 | 66,661,246 | 19,880 | 54,549,508 | 25,315 | 59,077,032 |
| Other | All Creams, Lotions, Toners, Serums, body oils | 656,599 | 1,560,372,920 | 505,592 | 985,149,338 | 518,566 | 1,375,695,764 |
| Shampoos | All Shampoo, Conditioners | 502,863 | 366,345,985 | 492,815 | 386,841,015 | 701,302 | 624,025,029 |
| Other | Hair Gel, Hair Oil, Hair Tonic | 512,392 | 753,655,383 | 444,521 | 605,174,821 | 963,056 | 1,270,375,261 |
| Perfumes | Perfumes | 430,397 | 1,171,198,999 | 341,308 | 571,644,152 | 114,805 | 234,125,009 |
| Other | Baby cologne | 684,230 | 281,812,924 | 663,320 | 255,726,000 | 783,941 | 473,500,556 |
| Other colognes containing alcohol not less than 50% and not more than 90% by v/v | Other colognes | 59,952 | 77,405,553 | 49,362 | 52,357,751 | 63,414 | 76,275,042 |
| Powders, whether or not compressed | Baby Talc | 63,973 | 112,356,926 | 65,271 | 61,793,891 | 49,349 | 75,840,622 |
| Wadding of textile materials and articles thereof; textile fibres, not exceeding 5 mm in length (flock), textile dust and mill neeps. | Cotton Bud | 115,806 | 114,751,522 | 231,901 | 166,502,298 | 196,851 | 279,832,802 |
| Pre-shave, shaving or after-shave preparations | Shaving Cream | 76,868 | 66,320,274 | 34,452 | 25,946,469 | 53,830 | 56,792,674 |
| Total | | 5,864,094 | 5,812,288,094 | 5,452,391 | 4,273,129,973 | 6,969,229 | 6,064,748,033 |

Source: Sri Lanka Customs

Table 2: Cosmetic Product Exports - (2019-2021)

| Description 1 | Description 2 | 2019 | | 2020 | | 2021 | |
|--|---|------------------|----------------------|------------------|----------------------|------------------|----------------------|
| | | Quantity (kg) | Value (Rs.) | Quantity (kg) | Value (Rs.) | Quantity (kg) | Value (Rs.) |
| Disinfectants | Liquid and Gel Sanitizers | 11,733 | 6,301,658 | 16,593 | 17,916,105 | 17,056 | 16,178,885 |
| Soap and organic surface-active products and preparations, in the form of bars, cakes, moulded pieces or shapes, and paper, wadding, felt and nonwovens, impregnated, coated or covered with soap or detergent : | Misumi Beauty Soap, Baby Soap, Hand-made soap | 1,115 | 741,450 | 10,436 | 4,904,274 | 4,435 | 3,305,246 |
| Other | Laundry soap | - | - | 146 | 224,822 | 37 | 90,817 |
| Organic surface-active products and preparations for washing the skin, in the form of liquid or cream and put up for retail sale, whether or not containing soap | All Face Wash, Body Wash, Cleansers, Scrubs, Face Packs | 41,677 | 46,384,727 | 61,006 | 61,006 | 80,330 | 97,120,606 |
| Soap; organic surface-active products and preparations for use as soap, in the form of bars, cakes, moulded pieces or shapes, whether or not containing soap; organic surface-active products and preparations for washing the skin, in the form of liquid or cream and put up for retail sale, whether or not containing soap; paper, wadding, felt and nonwovens, impregnated, coated or covered with soap or detergent. | Hand Wash | 43,215 | 41,244,881 | 61,270 | 45,324,422 | 42,564 | 40,447,824 |
| Other: Washing preparations | Nappy Wash | 6,562,352 | 2,505,997,471 | 1,946,823 | 760,854,603 | 1,155,063 | 490,689,387 |
| Manicure or pedicure preparations | Nail Polish Remover | 7,370 | 20,721,129 | 3,166 | 19,397,396 | 3,578 | 17,450,111 |
| Other | All Creams, Lotions, Toners, Serums, body oils | 288,473 | 692,918,531 | 360,351 | 597,346,749 | 383,844 | 829,077,498 |
| Shampoos | All Shampoo, Conditioners | 543,334 | 339,095,660 | 474,185 | 314,550,418 | 393,591 | 226,097,323 |
| Other | Hair Gel, Hair Oil, Hair Tonic | 661,458 | 758,139,720 | 483,473 | 582,393,995 | 750,889 | 815,697,479 |
| Perfumes | Perfumes | 85,408 | 260,056,070 | 10,690 | 19,159,036 | 18,691 | 63,426,134 |
| Other | Baby cologne | 1,319 | 1,605,220 | 8,712 | 9,021,143 | 5,837 | 8,530,252 |
| Other colognes containing alcohol not less than 50% and not more than 90% by v/v | Other colognes | 302 | 433,451 | 122 | 308,359 | - | - |
| Powders, whether or not compressed | Baby Talc | 8,065 | 18,352,000 | 1,253 | 4,735,393 | 2,078 | 4,801,343 |
| Wadding of textile materials and articles thereof; textile fibres, not exceeding 5 mm in length (flock), textile dust and mill neps. | Cotton Bud | 559 | 969,528 | 51 | 115,677 | 696 | 1,056,129 |
| Pre-shave, shaving or after-shave preparations | Shaving Cream | 22,014 | 10,353,290 | 11,446 | 5,950,831 | 797 | 1,609,999 |
| Total | | 8,278,394 | 4,703,314,786 | 3,449,723 | 2,382,264,229 | 2,859,486 | 2,615,579,033 |

Source: Sri Lanka Customs

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