Evaluation Sheet

Selection of product/process technology for the commercialization of food related research findings and innovations

I. Potential of the product/process technology (Total Marks 40)	Marks	
	Allocated	Given
1) Nature of the technology (technology readiness)		
a. Concept ……	2	
b. *or* Workable Prototype…….	5	
c. *or* Finished Product…….	5	
d. or Value added finished product…….	5	
2) The uniqueness of the solution – WOW factor…….	5	
3) Technical soundness as a commercially viable product……	5	
4) Availability of raw materials to produce……..	5	
5) Scientific compatibility/technical feasibility (eg: test reports /standard certificates etc.) ……	5	
6) Cost effectiveness……	3	

II. National significance of the Technology (Total Marks 30)	Marks	
	Allocated	Given
1) Solution to an acute problem of the consumers /nation…….	5	
2) Has considerable impact on environment protection……	5	
3) Potential ability to add value to natural resources …….	5	
4) Contribution to import substitutes …….	5	
5) Availability of clear export market……..	5	
6) Contribution to the national economy……..	5	

III. Market Potential (Total Marks 30)	Marks	
	Allocated	Given
1) Fulfills a real consumer need……	7	
2) Ability to attract new users or users of another similar product to buy this product…….	8	
3) Ability to create a sufficient demand to recover the investment within reasonable time period……	8	
4) Usefulness to general public/ target markets……..	7	

Signature of the Judging Panel Member

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Name Signature

Marks		
Sub Total	Section I	
	Section II	
	Section III	
Total Marks		

Remarks (if any):